

# RUBIX ROUND UP

WHAT'S ON  
THIS MONTH

10% OFF COFFEE, CAKES  
AND CLIENT LUNCHES  
START THE DAY WITH A  
DISCOUNT

THE PERFECT  
DAY IN  
HOLBORN

NEWSLETTER

ISSUE 06, 1ST MARCH 2026

RUBIX

# Inside

## 3 THE PERFECT DAY WORKING IN HOLBORN

We've put together the ultimate guide to making the most of everything this corner of the capital has to offer. From morning coffee to post-work drinks, here's how to do Holborn properly.

## 4 MICRO HOBBIES

The surge of poetry clubs, chess groups and game nights as London winter sees people look for their 'Third Space' and connections outside of the pub.

## 6 FEATURE SPACE

Every month we feature an office space worth the commute. This March, 110 High Holborn.

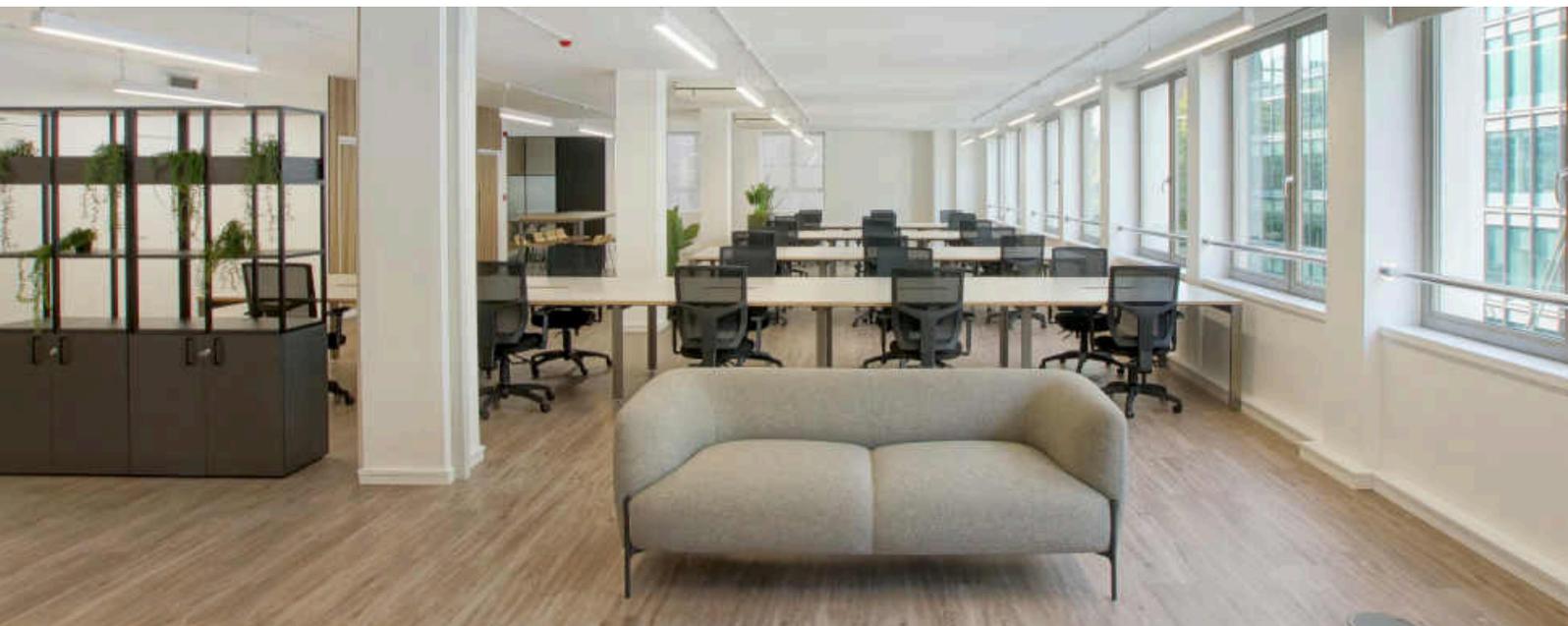
## 7 COMING UP THIS MONTH

What's new, now and worth knowing in London. Rubix is tracking the best new food spots, live music and pop-up events for you to explore this month.

## 8 MONTHLY COLLABS

Exclusive Offers and Discounts from Rubix.

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# THE PERFECT DAY WORKING IN HOLBORN



Morning – Get ahead of the day the right way with an early session at GymBox. Whether you're smashing a HIIT class or putting in the work on the gym floor, there's no better way to hit the ground running.

Coffee – Get ready to take on the world, swing by Early Bees for your morning coffee fix. A neighbourhood favourite, it's the perfect spot to clear your head, and get focused before the working day kicks off.

Client Lunch – When it comes to impressing a client over lunch, L'Oscar is tough to beat. Tucked inside one of Holborn's most beautiful boutique hotels, it's all rich interiors, exceptional food, and the kind of atmosphere that can't help but impress.



After Work Drinks – As the day winds down, Scarfes Bar at the Rosewood is the obvious choice. Sophisticated, atmospheric, and effortlessly cool, it's the kind of place where one drink tends to turn into two, and nobody's complaining.

Dinner – Round off the evening at Rondo at The Hoxton, where a relaxed, convivial vibe meets seriously good food. It's the ideal spot to decompress, catch up, and reflect on a day well spent, right in the heart of the neighbourhood you've made your own.

# MICRO HOBBIES

## CREATIVE WRITING, CODING, POETRY AND POTTERY. THE RISE OF CLUBS, GROUPS AND SOCIETIES IN THE HEART OF LONDON.

**THE NEED FOR A THIRD SPACE OUTSIDE OF THE PUB COMBINED WITH THE LACK OF TIME, SPACE, AND FUNDS MEANS LONDONERS ARE TAKING UP MORE UNUSUAL HOBBIES THAN THE REST OF THE COUNTRY.**

Londoners are 40% less likely to take up knitting than the rest of the UK. Given the winter slump and dropping temperatures, we can't be the only ones surprised; usually, "cosy" is the seasonal mandate.

However, we are over 40% more likely to dive into niche hobbies like poker, coding, or creative writing. So, what does this shift mean for the trend cycle—and what does it reveal about the state of the world right now?

The answer is a little more cynical than you might think. Between a lack of storage space for bulky crafts, the rising cost of participation, and the constant pressure to upskill in a cut-throat job market, Londoners are seeking out hobby circles that are incredibly "niched down."

### The End of the "Aimless Pint"

Creative writing workshops, coding meetups, and chess clubs offer something a standard Friday night at the pub can't. These spaces provide a shared language and a sense of belonging without the exhausting requirement of small talk.

We are seeing a decline in the "vague" night out. Londoners are increasingly wary of the aimless pint, instead opting to outsource the awkwardness of meeting new people to a shared set of rules.

- The Shared Language: In a coding meetup, the coding acts as the icebreaker.
- The Intentional Community: You aren't just "out"; you are networking.
- The Result: A sense of community that feels earned rather than accidental.

The trend cycle isn't just moving toward different activities; it's moving toward curated connection. Londoners aren't necessarily "cynical" about fun; they are protective of it. In a city that demands so much of our energy, we are choosing hobbies that give something tangible back—be it a better vocabulary, a sharper strategic mind, or a community that actually shares our specific brand of "weird."

# FEATURE SPACE

# 110 HIGH HOLBORN

Right in the heart of Holborn, 110 High Holborn is hard to miss. A landmark address on one of central London's most iconic streets, it puts you within easy reach of everything, great transport links, brilliant lunch spots, and all the energy of the city on your doorstep.



1 min walk - Holborn  
5 min walk - Chancery Lane  
8 min walk - Tottenham Court Rd



<1 min walk - Early Bees Coffee  
2 min walk - Fabrique  
2 min walk - L'oscar London  
3 min walk - Scarfes Bar  
4 min walk - Rondo  
4 min walk - Colonel Saab

Perfectly positioned between the West End and Farringdon, with Holborn station right on the doorstep, it's the kind of address that works as hard as the people in it.



# NEW AND UPCOMING THIS MONTH



ST PATRICKS DAY IN LONDON

# M A R C H

In March 2026, London fully awakens from its winter slumber, trading gray skies for a burst of spring color and a high-energy cultural calendar.

- 1 St. Patrick's Day Parade & Festival - 15<sup>th</sup>**  
Marching bands, floats and Irish culture to central London, including Trafalgar Square celebrations and themed pub events.
- 2 UFC London at The O2 - 21<sup>st</sup>**  
UFC comes to London with a major fight card scheduled.
- 3 International Women's Day and Women's History Month**  
A full month of exhibitions, talks and performances spotlighting female artists and creators across galleries and cultural venues.
- 4 Country to Country (C2C) - 13<sup>th</sup>**  
Held at the O2 Arena, this is Europe's biggest country music festival.
- 5 New opening: Jul's**  
Opening this month in St James's This famous Ibiza hotspot is moving into London.

# MONTHLY COLLABS

We partner with some of Holborn's favourite spots to bring you exclusive offers and insider perks.



## EARLY BEES COFFEE

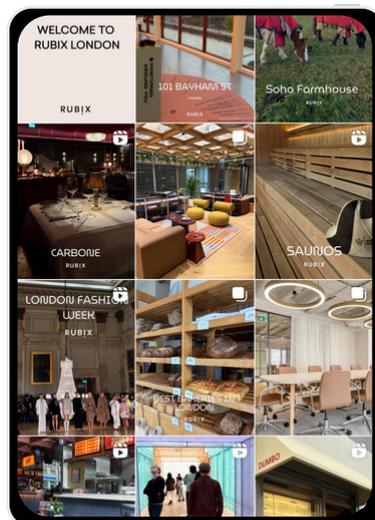
Enjoy a 10% discount by mentioning Rubix when you stop by for your morning coffee and a delicious sweet treat. With a unique emphasis on honey, this coffee shop stands out in Holborn and offers an exclusive perk for future tenants of 110 High Holborn. However, for our Rubix readers, please note that this special offer is only available throughout the month of March.



## L'OSCAR

This exquisite boutique hotel features luxurious purple velvet, alluring lighting, and a menu crafted to impress. A favourite among Rubix for client lunches, afternoon teas, and after-work drinks, it's a perfect spot to unwind. Throughout March, enjoy a 10% discount by putting Rubix in your reservation notes.

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Valid only in the month of March.